

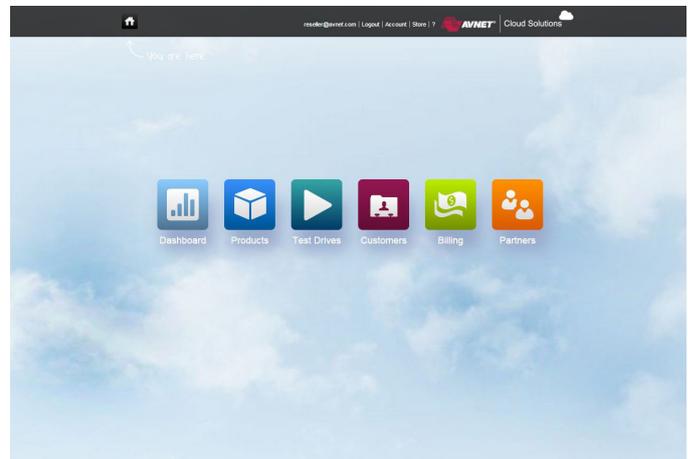
The Avnet Cloud Marketplace

Powerful Cloud Management Functionality



In today's digital economy, businesses are relying more than ever on IT while witnessing seismic shifts in how they buy and consume technology. With operational efficiency, agility and 24x7 connectedness front-of-mind, Cloud providers are making it easier for businesses to move into the Cloud without ever having to engage IT.

As IT simplicity and freedom becomes more necessary and available, so does your need to measure and optimize spending without impeding the speed of business.



Take Cloud Management to a New Level

Avnet Cloud Marketplace solves for common customer challenges with Infrastructure as a Service (IaaS), such as consolidated billing, visibility across spend, governance, and optimization.

Customer Invoices		My Invoices	Reports	Imports	Currency: USD - US
Invoice		Initech			
Customer		Contact			
Customer John Smith 1234 Lane Anytown, USA 555-555-5555 Customer Account ID: 351 Billing Interval: 10/01/2013 - 10/31/2013		Customer John Smith 1234 Lane Anytown, USA 555-555-5555 Cloud Accounts: AWS: 671639906142 AWS: 569854786895 AWS: 004274857661 AWS: 416208146842			
Details					
QTY	Item	Price	Total		
1	Amazon Elastic Compute Cloud	\$5,547.65	\$5		
1	Amazon Glacier	\$0.01			

Centralize Accounts into a Consolidated Billing Model

The Marketplace reduces Cloud account sprawl and simplifies billing and chargeback across both services and packaged subscription-based offerings by allowing you to:

- **Track all actual (not estimated) usage charges** across every major product category
- **Take advantage of compute** and storage volume tiers
- **Optimize costs** with detailed analytics and intelligent recommendations

The Marketplace also lets you automatically map usage to invoices, automate billing notifications and leverage API integration to make the experience as seamless as possible.

Accurately Track and Map Usage and Charge-Back Costs

The Marketplace makes it easier for you to run your business and improve oversight and control of departmental spends in the cloud by allowing you to:

- **Monitor all associated cloud services** usage through intuitive dashboards and customizable reports
- **Organize and track costs and profitability** by product category and defined cost centers
- **More accurately assign and manage** charge-back costs
- **Access granular usage details down to the hour** and monitor and report on associated usage history in familiar billing formats
- **Get a multi-tier view** of relevant usage and cost information

	Cost	Price	Margin
Internet26	298.35	298.35	0.00
Unassigned: CompanyName1	100.04	100.04	0.00
Company1	81.38	81.38	0.00
Company2	18.66	18.66	0.00
Unassigned: CompanyName2	198.31	198.31	0.00
Company3	1.00	1.00	0.00
Company4	72.53	72.53	0.00
Company5	124.78	124.78	0.00
Total	298.35	298.35	0.00

The screenshot shows a web interface for managing an account. On the left, there is a 'Contact Information' form with fields for E-mail, Company name, Contact Name, Title, Phone number, Address, New Password, and Repeat password. On the right, there is a 'Cloud Accounts' table listing accounts for AWS and Intermedia with their respective IDs. A 'Save' button is located at the bottom of the form.

Manage Consolidated Billing and Customer Provisioning

Optimizing Cloud billing and provisioning processes is one of the most important factors in growing a successful cloud-based business.

With The Marketplace, you can:

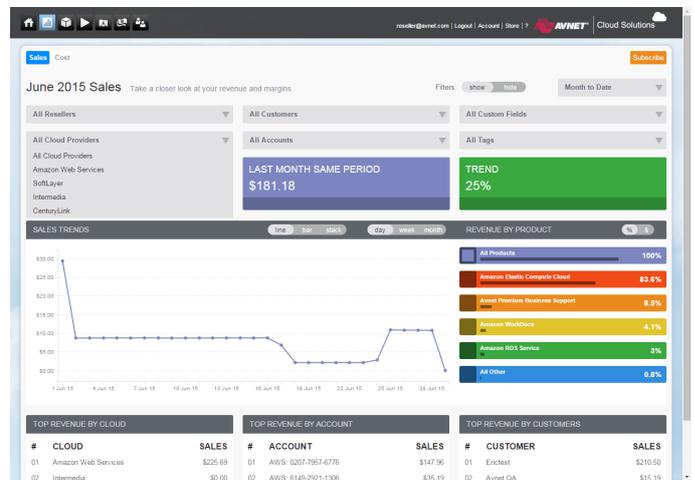
- **Access built-in approval based workflows** with custom templates
- **Simplify provisioning** of new accounts and link existing accounts into one consolidated bill
- **Access a departmental level** self-service portal for provisioning
- **View real-time reporting** on usage and costs
- **Request permissions and functionality** to link existing accounts or provision new ones
- Your portal even allows you to address concerns around management processes and governance requirements of your public cloud infrastructure.

Optimize Your Resources

Take advantage of detailed billing histories and analytics reporting, working from actual billing data and both current and historical demand to receive recommendations with greater accuracy. The analytics reports include:

- Baseline of demand
- Availability zone
- Instance type
- Instance size

With this much visibility into your cloud activity and infrastructure, you can optimize your efficiency, agility and cloud spend from top to bottom.



Contact Us to Get Started Today!

Email avnetcloudsolutions@avnet.com today for a demo of the Avnet Cloud Marketplace and for more information on how to get started.